



**REBECCA HAWKINS**  
GRAPHIC DESIGNER

**EDUCATION** Tyler School of Art and Architecture, Temple University  
May 2020 | Graduated with a BFA in Graphic Design

**WORK EXPERIENCE** **Graphic Designer | Access Commercial Development**  
**April 2023 – Current | Lafayette Hill, PA**  
Responsibilities for recently established company include creation of brand identity, design and development of a user-friendly website, infographic and presentation design, and print materials.

**Owner and Sole Operator | TrendSquare**  
**June 2020–Current | Lafayette Hill, PA**  
*Gross Sales: \$301K+ | 1.2M+ Shop Views | 10K+ Orders*  
Owner and designer of a graphic apparel store on the Etsy marketplace. Responsibilities include graphic print creation, photo editing, researching current trends, SEO management, customer service management, order fulfillment, social media management and advertising.  
■ [etsy.com/shop/TrendSquare](https://etsy.com/shop/TrendSquare)  
■ @shoptrendsquare

**Senior Graphic Designer | The Hill School**  
**December 2021–June 2023 | Pottstown, PA**  
Worked with the School's brand identity to create print material such as programs, posters, signage, newsletters, lookbooks, postcards, and other material for the School. Designed logos for various school departments and helped to create sub-branding for summer school programs. Other responsibilities include working with outside vendors to create banners, flags, apparel, and other items for school departments, events, and conferences.

**Graphic Designer | Peachtree Catering**  
**January 2020–March 2021 | Philadelphia, PA**  
Implemented updated branding elements into various projects for weddings and special events. Designed menu layouts, social media posts, letterhead templates, photo overlays, and worked with other aspects of branding.

**AWARDS** Edna Weinstein Scholarship  
Awarded May 2016–2020

**SKILLS** Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
Adobe After Effects  
Adobe Lightroom  
Branding  
UX/UI  
Microsoft Word